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# ADD@ME

## Ambassadors of Diversity and non Discrimination @ new Methods in non-formal Education

April 2021

### News

### Welcome

Welcome to the first Newsletter of the ADD@ME project. In this newsletter, we would like to inform you about the project "Ambassadors of Diversity and non-Discrimination@ new Methods in non-formal Education (ADD@ME)", the project idea, its aims and objectives, the project partners as well as an overview of the project activities.

*The Project ADD@ME is supported by the Erasmus + in KA2 Cooperation for innovation and the exchange of good practices. The duration of the project is from November 2020 until October 2022.*



### Project idea

The ADD@ME project aims at empowering young people with a visual impairment (i. e. youngsters with Vi) to become Key Players in processes and activities concerning their own social inclusion at EU level.

The above aim is of a great challenge for people with visual impairment, considering attitudinal and environmental barriers that hinder their full and effective participation in society on an equal basis with others.

### Aims and Objectives

**THE MAIN OBJECTIVES** of the project can be framed as follows:

- ✓ Foster the social inclusion and the active participation of youngsters with visual impairments through the development of new, innovative youth work practices
- ✓ Empower and enhance self-confidence, spirit of initiative and self-esteem of young people with visual impairments through the development of a tailor-made Blended Training Programme and a set of digital adapted tools
- ✓ Combat prejudices and misinformation through the design of new and innovative non formal learning methods to be used by youngsters with visual impairments





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- ✓ Encourage young people with visual impairments to undertake actions of active citizenship and commitment in the society, through the implementation of Awareness Raising events
- ✓ Strengthen transnational cooperation among civil society organizations dealing with visual impairment.

## ADD@ME Consortium, Who is involved



**Unione Italiana Ciechi ed Ipovedenti Sezione Provinciale di Firenze Italy  
(Coordinator)**



**Fundacion Docete Omnes Spain**



**Visually Impaired Education and work support international AISBL  
Belgium**



**Polski Związek Niewidomych Poland**



**OFENSIVA TINERILOR ASOCIATIA- Romania**



**UNIVERSITY OF  
THESSALY University of Thessaly Greece**



## Activities

The project is divided into different phases pertinent to its deliverables (intellectual outputs):

**Phase 1:** IO1-ADD@ME Blended Training Programme for Visually Impaired Youngsters

**Phase 2:** IO2-ADD@ME Mobile Toolkit for Visually Impaired Youngsters **Phase 3:**

IO3-ADD@ME Online Trivial Game for Visually Impaired Ambassadors

### Highlights of the first year

**ADD@ME marked the beginning of its activities by the following**

- **Kick-off meeting (on-line)**
- **ADD@ME website:**  
[www.ambassadorsodiversity.eu](http://www.ambassadorsodiversity.eu)
- **ADD@ME Facebook:**  
<https://www.facebook.com/ADDatME>
- **Project Logo:** Figures which encapsulates inclusiveness, creativity and participation

## Contact

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**For more information, click here**

<https://www.ambassadorsodiversity.eu/>

<https://www.facebook.com/ADDatME> 3